



Meeting our Chai Match

An honor – and an urgent challenge:

JCamp180, a program of the Harold Grinspoon Foundation, has asked Camp Tel Noar, among just 18 camps, whether we can meet the requirements of its coveted **Chai Match**.

Our opportunity: To strengthen Camp Tel Noar significantly, building on our passion, energy, and successful track record for engaging youth, staff, and alumni in building compelling Jewish community.

Moving quickly: Two families have already made leadership gifts (\$9,000 each), reserving the match for CTN from JCamp180's own funds. **What we must do now:** Secure enough more significant gifts/pledges (\$1,800 minimum) to meet or exceed the \$108,000 target by the March 2018 deadline. **Will you join in?**

We're ready for the challenge! CTN is known for warmth, laughter, and commitment to each camper's experience. 2017 marks our 72nd season, and every bunk is full! Our focus: bringing fresh, fun innovation to creative activities, Jewish life, counselors' growth, renewed alumni and parent connections, and more.

Our Vision: What Chai Match will mean to Camp Tel Noar

Cherished, permanent outdoor community space!

Community is at CTN's heart. To generate even more inspiring community experiences, now and for decades to come, we long to reimagine our hillside chapel, transforming it into a multipurpose amphitheatre. Beside our sparkling lake, we'll celebrate Shabbat—and add reflective, memorable, fun possibilities for so much more: Moonlit movies. Concerts. Talent shows. Alumni reunions. Picture your new favorite, peaceful, energizing place at Camp Tel Noar. **It's ambitious—and will be so beloved.**



Like this...



or this...

More details on next page.

CTN is the third—and final—Cohen Camp to face the JCamp180 Chai Match challenge. Four years ago, Camp Tevya parents, alumni, and friends *exceeded* the goal and *beat* the deadlines, then built their fitness center and plans for their new staff/alumni house which opened last summer. Two years ago, the Camp Pembroke sisterhood likewise *succeeded*, building their Climbing Wall and improving their volleyball courts and Shabbat space. **Please help CTN can go even further, even faster!**

Chai Match will raise (minimum):	\$144,000	} Why we must stretch past the target
Cost of new amphitheatre (estimated):	\$235,000	

We are working now with architects and contractors to understand the real costs. It's likely that achieving Chai Match will get Tel Noar most of the way. **Exceeding Chai Match will make it possible!**

How Tel Noar Chai Match Works

Read JCamp180's Chai Match brochure online at camptelnoar.org/chaimatch

Phase 1: DONE! Two donors of \$9,000 each

To launch the Chai Match, JCamp180 challenged two CTN donors to come forward with leadership gifts of \$9,000 apiece. Within days of this announcement, two CTN families have already stepped forward. We are so grateful. JCamp180 will now match these gifts for a total pool of \$36,000 ready to be unlocked in Phase 2.

Phase 2: NOW! Enough additional donors of \$1,800 each (payable by March 2020)

The community of CTN parents, alumni, and friends must give/pledge at least \$108,000 by March 18, 2018. JCamp180 will disburse \$1 for every \$3 raised—so each \$1,800 minimum gift/pledge is worth \$2,400 to CTN! You can even partner with a family member. **Give/pledge by March 18, 2018. Pay in full by March 18, 2020.**

Phase 3: Together we raise the rest of the funds

With additional or even more substantial gifts/pledges, together we'll gather the project's full funding.

Phase 4: Construction begins!

Your contribution right away will let us break ground in Fall 2017 to make this happen for next summer!

Please give or pledge online at camptelnoar.org/give
or call Barbara at 781.489.2070 or email us:

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Please accept a HUGE Thank You
from your entire CTN community!